NDC Partner Program

LUFTHANSA GROUP

TRAVEL TECH PROVIDER DETAILS FOR
Peakwork AG

PEAKWORK
THE PLAYER HUB NETWORK

COUNTRY	Germany
CUSTOMER SEGMENT	Leisure
REGIONS	Europe

DESCRIPTION

With its unique Player Hub Technology®, Peakwork has created a worldwide leisure travel network that directly connects the global supply and demand of travel products, live in more than 33 countries. Its flexible and scalable smart cache solutions are designed to offer inspirational searches and handle large traffic demands while reducing live requests and related costs.

Use cases imply:
- Dynamic packaging for tour operators: Connect airline NDC content to leading international tour operators to create market specific dynamic travel packages and increase ancillary sales.
- Peakwork's airline holidays solution offers access to leading accommodation suppliers and fulfillment partners to combine empty seats with hotel rooms and build competitive holiday packages to ultimately increase margins.
- Peakwork connects the airline's direct API (e.g. NDC) to meta searchers such as Google and Kayak, OTAs such as Kiwi.com and more to offer facilitated booking functionality and receive additional bookings at a higher conversion rate.

CORE SERVICES

Service		Service		Service	
Aggregator	✔	OBE/IBE	✔	Front Office	✔
Mid Office	○	Back Office	○	Payment Service	○
Dynamic Packaging	✔	Duty of Care Provider	○	Cache Provider	○
Flight Reservation System / Inventory	○			Profile Management	○

FUNCTIONALITIES

Searching:	**Yes**	Booking:	**Yes**	Pricing:	**Yes**
Ticketing:	**Yes**	Refund:	**No**	Exchange:	**No**
PNR/Order Cancellation:	**No**	Branded Fares Display:	**Dev**	Void:	**No**

Yes – available   **No** – all functionalities available via SPRK web access   **Dev** – in development

Ancillary Services: –

CONTACT DETAILS TRAVEL TECH PROVIDER

Christian Andersen
+49 211 91368500
christian.andersen@peakwork.com
http://www.peakwork.com/

Rheinallee 9
40549 Düsseldorf
Germany

Otherwise, your personal Lufthansa Group airlines contact will help you quickly and proficiently.

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